

Design Your Future
Veneta Community Meeting Report
June 9, 2005



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This project is partially funded by grants from the Oregon Department of Land Conservation and Development and the Transportation and Growth Management (TGM) Program. TGM is a joint program of the Oregon Department of Transportation and the Oregon Department of Land Conservation and Development. This TGM grant is financed, in part, by Federal Transportation Equity Act for the 21st Century (TEA-21), local government, and State of Oregon funds. The contents of this document do not necessarily reflect views or policies of the State of Oregon.

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VENETA COMMUNITY MEETING HIGHLIGHTS

PARTICIPANTS

The Veneta Community Meeting was attended by 56 participants, 12 of whom were randomly selected citizens who do not normally participate in the public process (i.e., Citizen Panel). Elected officials, planning commissioners, committee members, civic groups, the chamber of commerce, other interest groups, and residents were represented in the group of General Participants (Non-Citizen Panel participants).

WHAT GOALS ARE IMPORTANT TO US?

Meeting participants clearly identified four top goals for the community, a reflection of the community's values: Land Use and Development, Economy, Environment, and Education. (See Chapter I: Introduction, for Regional Goals).

HOW SHOULD WE GROW?

Meeting participants, on the whole, most liked the Satellite Communities Growth Scenario, although many also leaned toward the Compact Urban Growth Scenario and a few preferred the Rural Growth Scenario.

ACTIONS TO PROTECT QUALITY OF LIFE

Land Use and Development

Participants generally envisioned a community of the future that supported a more compact form of development that is walkable and bike-friendly, with a diversity of housing types and transportation alternatives. The desire to develop the downtown area as a city center was a common theme along with addressing the impacts of development, especially traffic, and maintaining buffers between communities.

Housing

There was a desire to provide housing for all members of the community, including more affordable starter homes and senior housing. There was support for design standards.

Economy

Participants want a diverse economy in Veneta that brings more living wage jobs to the community and supports local businesses. They want to improve access to local goods and services. The types of economic activity desired include: high tech, performing arts center, tourism, and environmentally-friendly industries (organic farms and wineries) and eco-tourism with wildlife-friendly recreational opportunities. There is a desire to protect the productivity of agricultural lands surrounding the city from housing development.

Transportation

Transportation improvements named include: major improvements to Highway 126 and alternative routes (Cantrell Road); using the railroad right-of-way for a commuter line or for road use; improving Hwy 126 to four lanes of access to Eugene and elevating two lanes to minimize impacts to wetlands; improving Territorial Highway north to Clear Lake Road and use as a major transit corridor; building and improving sidewalks; and increasing transit service.

Community Facilities and Services

Quality of life actions include: obtaining alternative water sources, enhancing water treatment facilities, protecting the aquifer, acquiring water rights; increased management of stormwater and wastewater facilities; and building a communications infrastructure for high-speed internet.

Environment

Participants expressed a desire to: conserve and improve natural resources and wildlife corridors, promote sustainability; find environmentally-conscious ways to develop lands and to improve access to the reservoir; and ensure a connected system of greenways.

Education

Participants offered a broad range of ideas on ways to protect quality of life for K-12 education. The comments cannot be summarized more concisely than presented in the body of the report, and so follow:

- Maintain local schools that provide a quality education with diverse class offerings, a low teacher-student ratio, and have stable funding.
- Increase local will to financially support education and seek to bolster funding through grants.
- Expand partnerships with organizations to make Veneta a cultural center for the arts to provide theater/arts groups and after school programs for teenagers.
- Make use of existing facilities by combining school districts and distributing students within other local school districts i.e., Fern Ridge, Elmira, Noti, and Crow.
- Provide for more interaction between public and charter schools.
- Create a Lane Community College extension in the Fern Ridge area.
- Be aware of potential impact of growth and increased ethnic enrollment on schools.
- Ensure safety at schools.
- Expand the library.

WHERE SHOULD WE GROW?

The Satellite Communities Growth Scenario was rated the highest of the three, although some participants gave higher scores to the other two. For this reason, the body of the report presents a summary of the map changes to all three maps.

Satellite Community Growth Scenario Map Changes:

- Consider creating an urban reserve including the peninsula (out toward Fern Ridge). Limit UGB expansion and minimize development on the peninsula. Create walkways, bike paths, greenways all around the peninsula and be able to get there from downtown.
- Consider expanding the UGB south just past Fleck or including Elmira and expand west towards Noti.
- Increase density between houses to preserve open spaces and create more neighborhood parks.
- Preserve floodplain areas for wildlife greenways.
- Add more nodal development to the map.

I. INTRODUCTION

This report presents the results of the Veneta “*Design Your Future*” Community Meeting. Community Meetings are a major public outreach component of Region 2050. The meetings are hosted by Lane County, the 10 cities in the Southern Willamette Valley, the Lane Council of Governments, and the Region 2050 Regional Policy Advisory Board. Fourteen meetings were scheduled throughout the Southern Willamette Valley region from June through September, 2005.

Community Meetings provide qualitative feedback that will compliment and further define the results from a survey administered during this same time period. From May through September 2005, over 170,000 copies of the survey were printed and distributed in local newspapers, libraries, city halls, private offices, and other locations throughout the region. The deadline for survey responses is September 30, 2005. After that date, survey responses for each community will be compared to the Community Meeting reports.

At the meetings, community members are asked to consider how three Alternative Regional Growth Scenarios might fit into a picture of the Future Community, where growth should go in and around their community in the next 50 years, and what actions would improve the quality of life as the region grows. A report will be prepared for each of the fourteen meetings. Each community and Lane County will use these reports, along with the results of the survey and the results of evaluations of the alternative scenarios to guide development of a Preferred Growth Scenario and a Regional Growth Management Strategy. For more information, visit www.Region2050.org.

WHAT IS REGION 2050?

Region 2050 is a voluntary, collaborative effort to improve and sustain quality of life in the Southern Willamette Valley over the next 50 years. Region 2050 began in the summer of 1999 with the adoption of formal resolutions by the Lane County Board of Commissioners and the City Councils of Coburg, Cottage Grove, Creswell, Eugene, Junction City, Lowell, Oakridge, Springfield, Veneta, and Westfir. The resolutions endorsed the concept of developing a Regional Growth Management Strategy and defined the forum for the dialogue among the regional partners.

Each local government has appointed elected officials to serve on a Regional Policy Advisory Board which guides the Region 2050 process. A Lane Transit District (LTD) Board member and staff from the Governor’s office also sit on the Policy Board as a liaison to LTD and state agencies. Region 2050 is staffed by a Regional Technical Advisory Committee (RTAC) comprised of the planners and public works staff from the eleven local governments, LTD, local utilities, the Department of Land Conservation and Development, other state agencies, and the League of Women Voters. The Regional Policy Advisory Board and the RTAC have been meeting for the past five years to guide the Region 2050 process.

The outcome of the Region 2050 process will be a Regional Growth Management Strategy, proposed for completion by June 2006. This Strategy will be adopted by the ten cities and Lane County Board of Commissioners and the Land Conservation and Development Commission (LCDC). An important product of the Strategy will be a Preferred Growth Scenario that maps where growth will be distributed in the region.

THREE ALTERNATIVE REGIONAL GROWTH SCENARIOS

The Community Meetings use the following three alternative growth scenarios as a tool to facilitate discussion about growth in each community:

- Compact Urban Growth Scenario
- Satellite Communities Growth Scenario
- Rural Growth Scenario

These scenarios are not endorsed by local elected or appointed officials or staff. They are tools to help community members decide how and where they want to grow and how to sustain and improve quality of life as the region grows. The alternatives show how and where growth could go given physical constraints to development and land ownership and development patterns. The Preferred Scenario will be a hybrid that contains elements of all three of these alternatives.

A detailed description of the scenarios and the assumptions used to develop them are contained in the report: *Alternative Regional Growth Scenarios*, October 9, 2003 (<http://www.region2050.org/pdf/meetings/102003/AltScenarios.pdf>). Wall-size computerized maps of the scenarios are available for viewing at Lane Council of Governments, 99 East Broadway, Suite 400, Eugene, Oregon 97401. Color graphics depicting the scenarios are on the web site <http://www.region/www.Region2050.org>. Three tables in the Appendix to this report show the distribution of population and employment, densities, and land expansion areas in the three scenarios in each community and the rural area.

Compact Urban Growth Scenario

In the Compact Urban Growth Scenario, the region would develop at the highest concentration practical, given anticipated market forces. The regional distribution of growth is similar to today, with most of the growth occurring in the metro cities of Eugene and Springfield. Development is more compact than planned today and growth is mostly concentrated at higher housing and employment densities in Eugene and Springfield, including urban growth boundary (UGB) expansion areas. The rural communities of Goshen, Pleasant Hill, and Alvadore become part of the metro UGB in this scenario and the rest of the rural area outside UGBs stays pretty much the same as it is today.

Satellite Communities Scenario

In the Satellite Communities Scenario, most of the housing and employment growth is distributed among the small cities. Similar to today, the small cities develop at small town housing and employment densities which are lower than Eugene and Springfield. The three rural communities in closest proximity to the metropolitan area - Alvadore, Goshen, and Pleasant Hill grow to a size and have housing densities similar to small cities.

Rural Growth Scenario

In the Rural Growth Scenario, growth is distributed throughout the region on rural residential lands inside rural communities – on one acre lots, and outside rural communities – on two acre lots. Houses are also built on two acre lots on farm and forest lands that are of lower quality and/or less suitable for farm or forest use surrounding UGBs and existing rural residential areas. The population of the rural area more than doubles in this scenario. There are also more jobs in the rural area and in the metro cities where these rural residents will access goods, services, and work.

What are Alternative Growth Scenarios?

Alternative growth scenarios are a tool to facilitate agreement about the use of land resources at a regional level. The scenarios provide critical information for local officials to help them agree on a Preferred Growth Scenario that best meets the region's development needs while preserving important natural resources and environmental quality over the next 50 years. Together with the results of the public outreach on the scenarios, the evaluation of the scenarios in this phase of Region 2050 will inform the development of a Preferred Growth Scenario and regional goals, objectives, and actions for the agreed-upon 2050 Regional Growth Management Strategy.

The Region 2050 alternative growth scenarios present three different ways growth can be concentrated and distributed at the regional level and provide a basis for an evaluation and public feedback. The final or “preferred” growth scenario that will be incorporated into the Regional Growth Management Strategy will be a hybrid scenario that contains elements of all three of these alternatives.

Where Did the Scenarios Come From?

In March, 2003, experts in the following seven fields worked in small groups to devise their vision for the region from the perspective of their area of expertise: land use, housing, the economy, transportation, natural resources, community facilities and services, and education. This resulted in seven “regional vision maps.” Staff worked with the RTAC and Policy Board to identify the common elements among these seven maps and to highlight unique elements in three alternative growth scenarios.

For example, each scenario contains neighborhood nodes (areas of concentrated housing along transit routes within walking distance of goods and services) and employment nodes (same as neighborhood nodes, except higher densities in jobs and housing). The Regional Policy Advisory Board unanimously approved these scenarios for evaluation and public outreach on October 9, 2003. Please see the web site for the *Regional Growth Scenarios Workshop Report*, April 29, 2003 for more information:

<http://www.region2050.org/pdf/meetings/062003/AlternativeGrowthScenarios.pdf>

How are the Scenarios Evaluated?

The evaluation of the three alternative regional growth scenarios is based on criteria developed from Regional Goals and Objectives unanimously approved by the Regional Policy Advisory Board in the following seven quality of life categories:

1. Land Use
2. Housing
3. Economy
4. Natural Resources
5. Community Facilities and Services
6. Transportation
7. Education

REGIONAL GOALS

The Regional Policy Advisory Board unanimously approved goals and objectives early in the process. These goals and objectives are used as a basis for the criteria used to evaluate the alternative scenarios and they provide a means by which to measure community values.

Land Use and Development: Promote land use and development patterns that sustain and improve quality of life in the Southern Willamette Valley, maintain each community's identity, facilitate economic development, and conserve and manage natural resources.

Housing: Seek to ensure that each community has an adequate variety of housing types to meet the needs of residents.

Economy: Promote a diverse regional economy in the Southern Willamette Valley that facilitates access to quality employment, goods, and services throughout the region, while recognizing the unique advantages of each community.

Transportation: Develop and maintain transportation systems in the region while improving transportation choice and air and water quality.

Environment: Protect, restore, manage, and enhance important natural resources and open spaces, and maintain high quality air, water, and land resources in the Southern Willamette Valley.

Community Facilities and Services: Develop a regional approach to facilitate the efficient provision of infrastructure and community services in the Southern Willamette Valley in conformance with the desires of each utility and district.

Education: Develop a regional strategy to improve and maintain access to high quality educational services throughout the region.

***Design Your Future* COMMUNITY MEETING PROCESS**

The meeting process was initially designed by a public outreach team of Regional Technical Advisory Committee (RTAC) members and consultants from the University of Oregon in accordance with the general direction of the Regional Policy Advisory Board and RTAC. The process was pre-tested three times with randomly selected citizens. Modifications to the process were made following each of the three pre-tests. The final process was launched at the Veneta Community Meeting on June 9, 2005. Modifications were subsequently made to respond to feedback submitted by meeting participants on process evaluation forms.

PARTICIPANTS

Community Meeting participants included both self-selected “General Participants” and a randomly selected “Citizen Panel.” The latter group was designed to respond to the Policy Board direction to involve “average citizens” who do not normally participate in the public process. Each Community Meeting Report summarizes the input of all participants and compares the input of these two groups to determine if there are any differences in the perspectives of the General Participants and Citizen Panel.

General Participants

General Participants include pre-registered participants and drop-ins. People pre-registered in one of two ways: (1) they registered on-line in response to the meeting calendar in the newsletter or other information about the meeting; (2) they were pre-registered as a “community leader.” Those who pre-registered were mailed a meeting packet a week prior to meetings to help them prepare. The drop-ins received this packet at the door.

The meeting packet contained a letter from the mayor or county commissioner (for rural communities), a brief description of the Region 2050 and meeting process, the *Design Your Future* Newsletter, and a profile of the community. The newsletter and profile are posted to the web site www.Region2050.org; the other meeting packet materials are contained in the Appendix to this report.

Pre-registered participants:

1. Many people either called to pre-register or pre-registered on line. (Note: Citizen Panel participants were also pre-registered. See below.)

Over 160,000 copies of the *Design Your Future* Newsletter were printed and distributed in every newspaper in the region in May 2005. The newsletter contained a survey and a Calendar of (14) Community Meetings throughout the region from June through September. Local media (TV, radio, print) were contacted and sent news releases. All local stations covered the Veneta event and helped to get the word out just prior to each meeting.

2. Community leaders identified by local government staff were personally invited to attend.

Staff contacted all community leaders by phone and pre-registered all of those who stated their availability and willingness to attend. No limit was placed on the number or make-up of the community leader group. It was up to each city to identify members of their community to include, but generally they included planning commissioners, elected officials, local business leaders and chamber of commerce representatives, other special interest group members and advocacy groups, and representatives of other civic groups (parks committee, natural resource advocacy groups, etc.). Elected officials were consciously dispersed so that no group included more than one elected official.

Drop-ins:

Drop-ins heard about the meeting in a manner similar to other general participants but did not pre-register. Drop-ins participated in the process in the same manner as the other groups, although not all drop-ins stayed for the entire meeting. Efforts were made to place drop-in participants at a separate table in order to allow comparison of the results to determine whether review of advance information provided any different understanding or perspective. Where this was evident, it is noted in the report of the meeting.

Citizen Panel Participants

The survey firm, Alliance Interviewing Services, was retained to provide professional recruitment services in selecting a random sample of 20 citizens from each of the 14 areas in the Community Meeting Calendar, as listed below, for a total of 280 randomly selected participants. The number of recruited randomly selected citizens who actually participated in the meetings was usually less than 20 because some participants who agreed to participate chose not to or were not able to attend. Citizen panel participants were pre-registered and received an agenda packet in the mail one week prior to the meeting.

- Veneta Community Center: Veneta

- Creswell Community Center: Creswell
- Franklin Grange: Alvadore
- Walterville Grange: Walterville, Marcola, Leaburg, Vida
- Goshen Grange: Goshen
- Cottage Grove: Cottage Grove, Saginaw
- Crow Grange: Crow, Elmira, Lorane
- Jasper Grange: Pleasant Hill
- Junction City: Junction City
- Oakridge: Oakridge, Westfir
- Coburg: Coburg
- Lowell: Lowell, Dexter, Fall Creek , Unity
- Springfield: Springfield
- Fairgrounds: Eugene

Community Meeting Agenda

The meeting agenda and complete verbatim facilitation notes for each meeting are included in the Appendix to each report. Community meetings were designed as a three-hour process from 5:30-8:30 p.m. The Community Meeting began by assigning participants to specific tables based on the method in which they were recruited, as described above.

The following is the Agenda used for the meetings:

1. Welcome
2. Overview of Local Growth Issues
3. Overview of Region 2050 and the Meeting Process
4. Small Group Discussions and Reporting (two hours)
5. Wrap-Up

The entire meeting lasted three hours with the majority of time (two hours) spent working in small groups.

Small Group Discussions – An Interactive Process

Small group discussions used a facilitated, structured format. After a discussion about community values (i.e., goals), each group was asked to discuss three very important questions:

1. How should we grow?
2. What actions should we take to protect our quality of life as we grow?
3. Where should we grow?

In order to better understand the values most important to each community, participants were first asked to identify three regional goals most important to them and why.

Next, participants were asked to rate each alternative growth scenario from one to ten where “1” equals strongly dislike and “10” equals strongly like. The scenario with the highest rated score then became the starting point for building the future community.

Participants were then asked to list the actions they believe their community should take to protect quality of life as their community grows. Participants developed a list of actions to address their concerns or perceived negative impacts of growth. Once all actions were listed participants had the opportunity to disagree with specific actions as a means of measuring community consensus for each statement. This list of actions served to build the future community and protect quality of life. Participants were then asked if, after the discussion, they wanted to change their ratings of the alternative scenarios. Any changes were recorded and new total scores tallied (Note: this last step was added after the Veneta meeting at the suggestion of one of the Veneta meeting participants).

The third and final question asked participants where the community should grow. Participants reviewed and discussed close-up maps of the three scenarios and worked with the map that most closely reflected how they perceived their future community (i.e., the highest scored scenario). Participants were asked to list their desired changes to the map. Again, participants had the opportunity to disagree with each action as a means of measuring community consensus on where growth should occur and worked toward phrasing the statements in a way that all could agree to.

Following each community meeting, the data collected were compiled into a report. Each community will use the report to help guide how the community is portrayed in the Preferred Growth Scenario and what actions to include in the Regional Growth Management Strategy. At the conclusion of all 14 Community Meetings, the data from each report will be compiled into a summary report. The public input, together with the results of detailed evaluations of the three scenarios, will provide critical information in the development of a draft Regional Growth Management Strategy.

II. VENETA COMMUNITY MEETING

PARTICIPANTS

The Veneta Community Meeting was attended by 56 people who participated in small group discussions. Seventy-five people pre-registered for the meeting (see Appendix for list of registered participants and drop-ins). Many of those who pre-registered but did not attend called to express their regrets and to request that their name be kept on the list to receive information. Several people elected to drop in and hear the presentation but did not participate in a small group discussion.

Participants included 12 Citizen Panel Participants (randomly selected community members) and 44 General Participants (self-selected participants) (Figure 1). General Participants included elected officials, planning commissioners, committee members, local interest groups, and other community members participating in the process.

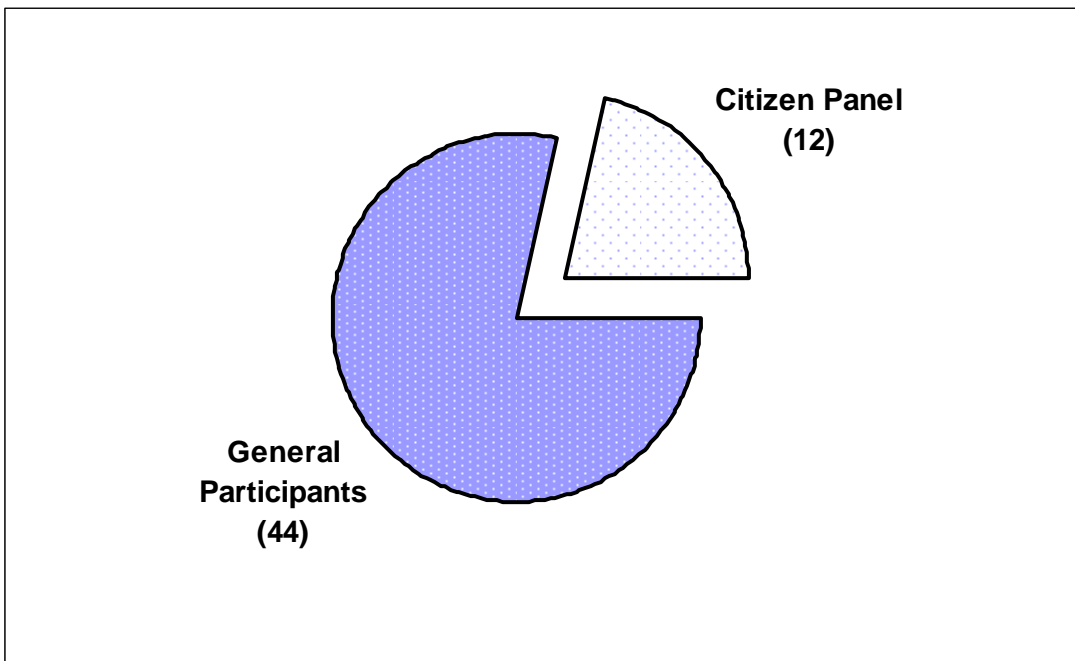


Figure 1: Number of Participants (56 Total)

WHAT GOALS ARE MOST IMPORTANT TO US?

Participants identified the following four top regional goals (Figure 2).

- Land Use and Development
- Economy
- Environment
- Education

These were also the top four goals of both the Citizen Panel and General Participants (Figures 3 and 4).

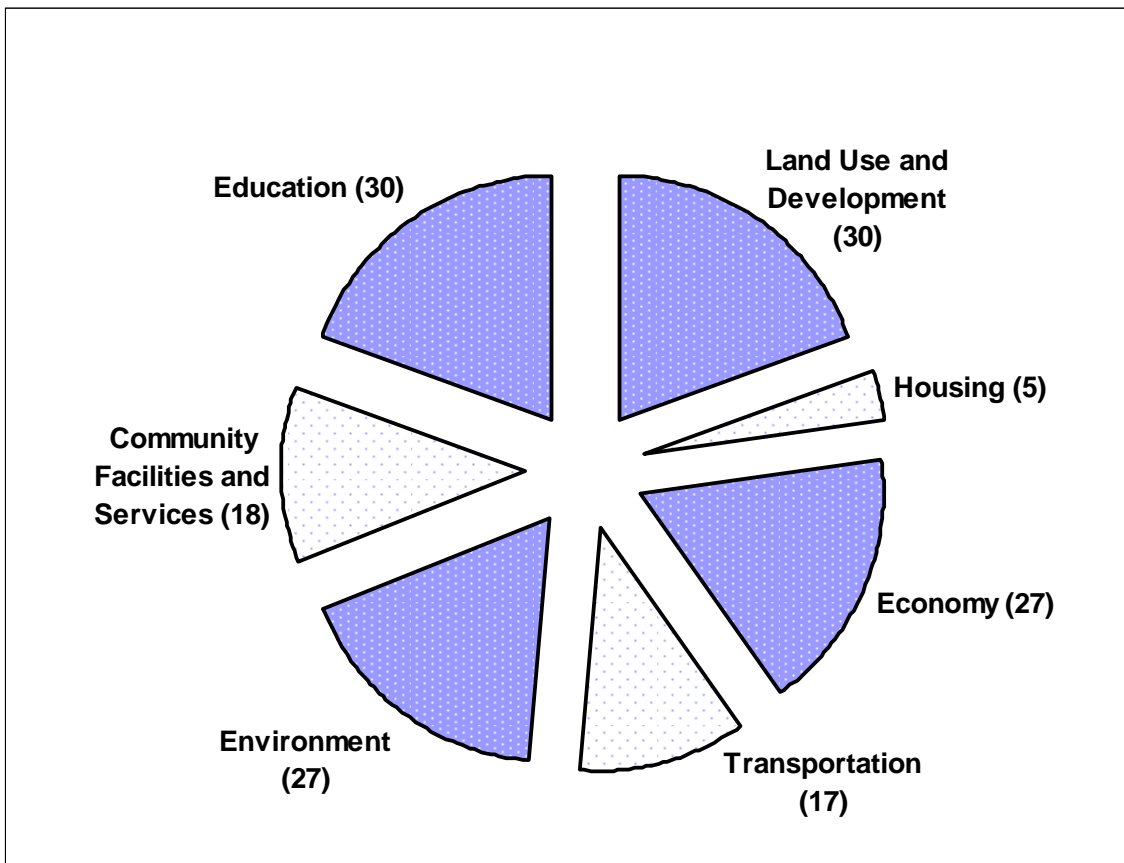


Figure 2: Most Important Regional Goals, All Participants (56 Total)

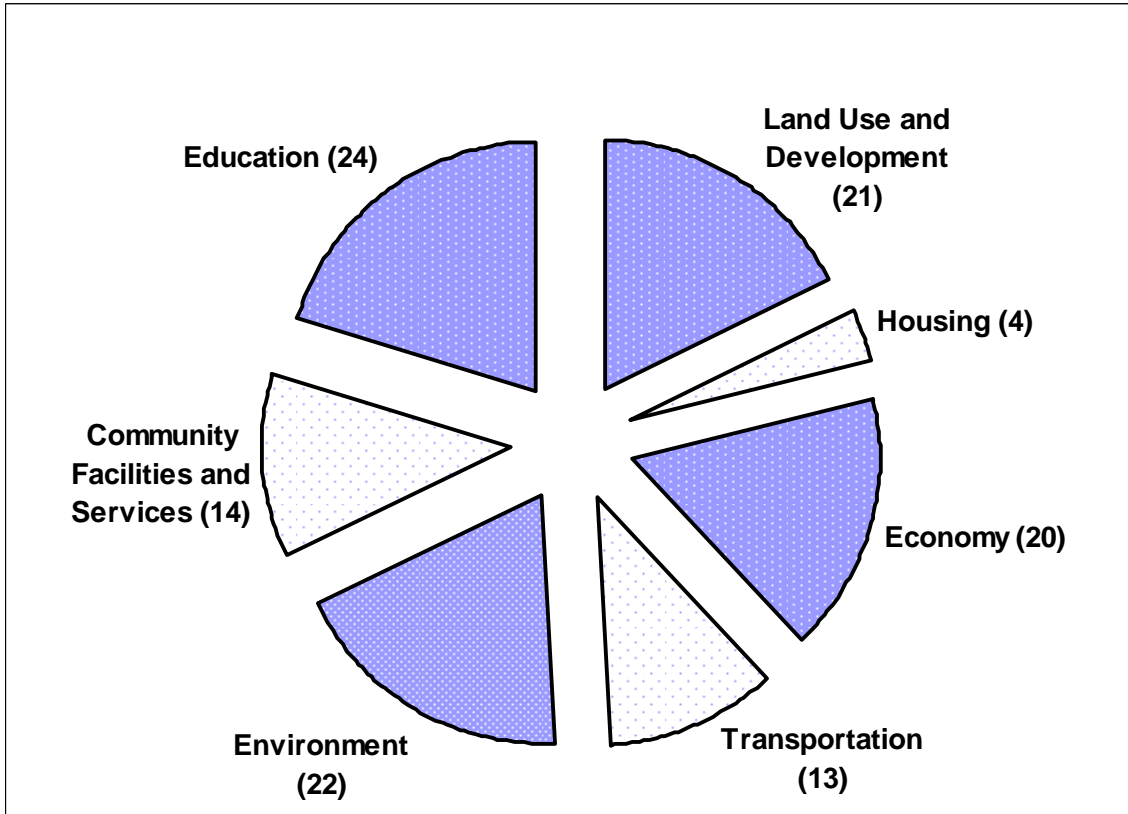


Figure 3: Most Important Regional Goals, General Participants (44 Total)

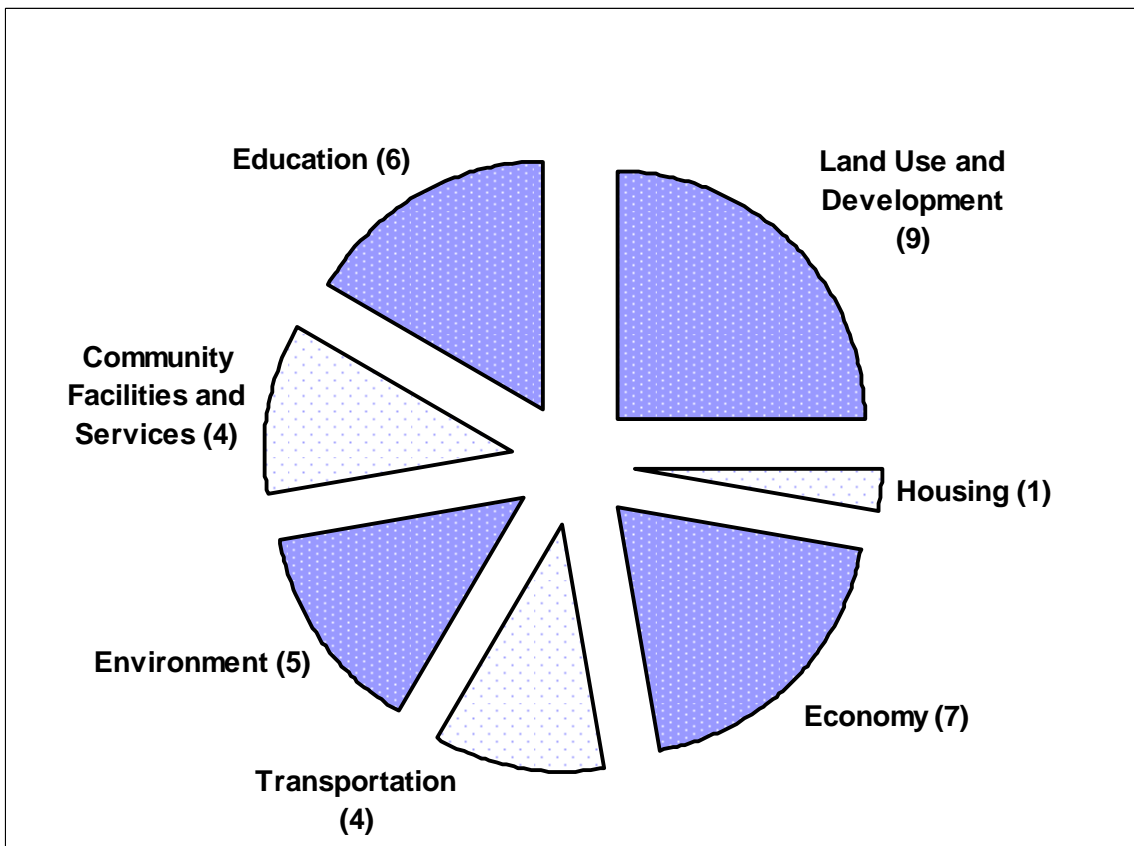


Figure 4: Most Important Regional Goals, Citizen Panel (12 Total)

HOW SHOULD WE GROW?

Meeting participants, on the whole, most liked the Satellite Communities Growth Scenario. The total scores (cumulative ratings) for the three scenarios were:

- Satellite Communities Growth Scenario (333)
- Compact Urban Growth Scenario (272.5)
- Rural Growth Scenario (215)

The Satellite Communities Scenario received the highest score overall and more small groups leaned toward this scenario over the other two. The Satellite Scenario tied with the Compact Urban Growth Scenario for two groups and nearly tied with the Rural Scenario for another group, while one group clearly leaned toward the Compact Scenario and one group clearly toward the Rural Scenario.

There were no apparent differences between the preferences of the Citizen Panel and General Participants (Table 1).

Table 1: Alternative Growth Scenarios, Total Scores by Participant Group

General Participants	Citizen Panel
Satellite Communities Growth Scenario (254) Compact Urban Growth Scenario (208.5) Rural Growth Scenario (168)	Satellite Communities Growth Scenario (79) Compact Urban Growth Scenario (64) Rural Growth Scenario (47)

WHAT ACTIONS ARE NEEDED TO PROTECT OUR QUALITY OF LIFE?

Participants were asked to identify actions to address the negative impacts of growth for each regional goal, starting with the regional goals most important to the group. To provide a measure of community consensus, participants were then asked to indicate whether they disagreed with any of the actions. The Appendix contains the verbatim *Facilitation Notes by Table*.

This section presents a summary of actions for each regional goal. For consistency among reports, the goals are presented in all reports in the same order as in the newspaper insert. The top goals for the community are noted in the headings. Action statements were placed in all categories where they could apply, so that some actions appear more than once. Only actions that were agreed-to at the tables are included in the summary. Where at least one person disagreed with an action and it was not resolved during the meeting, the action is reported in the Appendix, but not in the summary below.

Land Use and Development (One of Four Top Goals)

Regional Goal

Promote land use and development patterns that sustain and improve quality of life in the Southern Willamette Valley, maintain each community's identity, facilitate economic development, and conserve and manage natural resources.

Satellite Communities Growth Scenario Impacts

- Most growth and largest UGB expansion in small cities
- Less compact development (than Compact Urban Growth Scenario)—at small town densities (5-6 DU/Acre in most small cities)
- High access to local goods and services, metro (Eugene and Springfield) and small cities
- Rural development about the same as today

Actions to Protect Quality of Life:

- Grow Veneta compactly within the UGB, with more apartments and multi-family dwellings using design standards, and promote energy efficient homes.
- Enable alternate forms of transportation (LTD and rail) and create a pedestrian and bike friendly community with wise land use and development.
- Encourage commercial, social, and cultural development of the city center around Broadway.
- Address impacts, especially traffic, of new subdivisions on the surrounding community.
- Create common parking areas for subdivisions.
- Prevent Veneta from becoming a bedroom community.
- Maintain buffers between communities.
- A few participants stated a desire to increase the minimum lot size, but there was not general agreement at the meeting for this action.

Housing

Regional Goal

Seek to ensure that each community has an adequate variety of housing types to meet the needs of residents.

Satellite Communities Growth Scenario Impacts

- Starter homes in small cities in short-term; less affordable in long-term due to higher utility and transportation costs
- Fewer small cities would be bedroom communities

Actions to Protect Quality of Life:

- Encourage a diverse array of housing in the community including more affordable starter homes and senior housing.

Economy (One of Four Top Goals)

Regional Goal

Promote a diverse regional economy in the Southern Willamette Valley that facilitates access to quality employment, goods, and services throughout the region, while recognizing the unique advantages of each community.

Satellite Communities Growth Scenario Impacts

- Attracts a lot more local goods and services to small cities
- Single industry possible in larger cities; less redevelopment in metro cities
- Rural economy about the same as today

Actions to Protect Quality of Life:

- Create a diverse economy in Veneta that brings more living wage jobs to the community.
- Increase access to local goods and services.
- Encourage development of, and community support for, local businesses.
- Develop communications infrastructure to bring high speed internet and high tech business to Veneta.
- Create incentives needed to draw development such as lowering SDCs on industry/commercial development.
- Build a performing arts center.
- Protect agricultural lands from likely housing expansion.
- Develop more commercial/industrial lands with state of art infrastructure to draw living wage jobs.
- Use tourism to diversify the economy and support the transit system.
- Promote and encourage environmentally friendly industries (organic farms and wineries) and eco-tourism with wildlife friendly recreational opportunities.

Transportation

Regional Goal

Develop and maintain transportation systems in the region while improving transportation choice and air and water quality.

Satellite Communities Growth Scenario Impacts

- Major improvements likely to be needed to increase access to Veneta, Alvadore, I-5 South, and Hwy 58
- Enhanced regional commuter services likely

Actions to Protect Quality of Life:

- Increase access to local goods and services.
- Make major improvements to highways (Hwy 126) and alternative routes (Cantrell Road) to Veneta. Improve Hwy 126 to 4 lanes of access to Eugene and elevate two lanes to minimize impacts to wetlands.

- Improve Territorial Highway north to Clear Lake Road and use as a major transit corridor.
- Improve roads and ODOT property in an aesthetically pleasing and environmentally conscious way.
- Use railroads for a commuter line or road ROW. This could benefit industry.
- Improve transit for elderly (currently there are only two buses available).
- Use tourism to diversify the economy and support the transit system.
- Develop pedestrian bike paths/areas away from roadways, where possible.
- Carefully improve existing sidewalks and build new ones.
- Enable alternate forms of transportation (LTD and rail) and create a pedestrian and bike friendly community with wise land use and development.

Environment (One of Four Top Goals)

Regional Goal

Protect, restore, manage, and enhance important natural resources and open spaces, and maintain high quality air, water, and land resources in the Southern Willamette Valley.

Satellite Communities Growth Scenario Impacts

- Impacts to air and water quality and rare habitat are largely to areas that have been somewhat degraded; additional impacts to areas added to UGB
- Maintains buffers between communities

Actions to Protect Quality of Life:

- Better conserve and manage natural lands and resources while strengthening environmental standards.
- Take inventory of species and create a plan for least impact.
- Maintain buffers between communities.
- Make sure all development is done in an environmentally conscious way.
- Secure additional water rights and increase environmental management of stormwater and wastewater.
- Encourage alternatives to burning yard waste.
- Improve access to reservoir in sustainable and environmentally conscious manner.
- Promote and encourage environmentally friendly industries (organic farms and wineries) and eco-tourism with wildlife friendly recreational opportunities.
- Ensure a connected system of greenways as a wildlife movement corridor.
- Protect public lands from private ownership and open public lands to public. For example, have fewer fees.

Community Facilities and Services

Regional Goal

Develop a regional approach to facilitate the efficient provision of infrastructure and community services in the Southern Willamette Valley in conformance with the desire of each utility and district.

Satellite Communities Growth Scenario Impacts

- Lowest capital cost for water, highest for wastewater; higher water cost in Creswell and Veneta to obtain supply
- Highly efficient and reliable service delivery, predictability of supply

Actions to Protect Quality of Life:

- Develop alternative water sources.
- Protect wetlands with aquifer in mind.
- Construct better water treatment in Veneta
- Keep cost of power and water low.
- Secure additional water rights and increase environmental management of stormwater and wastewater.

Education (One of Four Top Goals)

Regional Goal

Develop a regional strategy to improve and maintain access to high quality educational services throughout the region.

Satellite Communities Growth Scenario Impacts

- High enrollment increases in Creswell, Fern Ridge, Oakridge, South Lane, and Junction City Districts; enrollment continues to decline in Crow-Applegate-Lorane, Lowell, and Marcola Districts

Actions to Protect Quality of Life:

- Maintain local schools that provide a quality education with diverse class offerings, a low teacher-student ratio, and have stable funding.
- Increase local will to financially support education and seek to bolster funding through grants.
- Expand partnerships with organizations to make Veneta a cultural center for the arts to provide theater/arts groups and after school programs for teenagers.
- Make use of existing facilities by combining school districts and distributing students within other local school districts i.e., Fern Ridge, Elmira, Noti, and Crow.
- Provide for more interaction between public and charter schools.
- Create a Lane Community College extension in the Fern Ridge area.
- Be aware of potential impact of growth and increased ethnic enrollment on schools.
- Ensure safety at schools.
- Expand the library.

WHERE SHOULD WE GROW?

Region 2050 Veneta meeting participants were asked to identify preferred areas for growth in the community. Participants made these suggestions after looking at the Alternative Growth Scenario Map of their table's highest rated Alternative Growth Scenario. Again, proposed map changes were voted on by participants to provide a measure of community consensus. All verbatim comments are reported in the facilitation notes in the Appendix.

Satellite Communities Growth Scenario Map Changes

- Preserve floodplain areas for wildlife greenways.
- Consider incorporating Elmira into UGB and expand west towards Noti.
- Limit UGB expansion and minimize development on the peninsula
- Increase density between houses to preserve open spaces and create more neighborhood parks.
- More nodal development
- Create walkways, bike paths, greenways all around the peninsula and be able to get there from downtown.
- UGB could grow south just past Fleck.
- Consider creating an urban reserve including the peninsula.

Compact Urban Growth Scenario Map Changes

- Ensure unfragmented access to water for wildlife and habitat protection.
- Allow residential or commercial development in wetlands.
- More business development along transportation corridors.
- Introduce restrictions on building design standards
- Create a commercial center in Veneta
- UGB expansion should be in SW corner to include water recharge areas.
- Dislike Compact Urban Growth land use.
- Create more parks and open space.
- Need to consider railroad and impact on industrial land.
- Create more industrial campuses.
- It is important to consider the impacts of the 100 Year Floodplain on residential and commercial development.

Rural Growth Scenario Map Changes

- Expand UGB to South.
- Make peninsula 1 acre developments and create and enforce building codes to encourage aesthetically pleasing development.
- More land development to support office complexes and clean industries

- Create larger city lots.
- Ensure green areas throughout Veneta.
- Develop a mixed-use City Center to draw business and tourism.
- Define Hwy 126 to 8th to E. Boulton
- Provide a variety of housing around downtown.
- Move more retail and commercial businesses to downtown to support Veneta population.

APPENDIX



REGION 2050

*Sustaining Quality of Life in the
Southern Willamette Valley*

Veneta Community Meeting: Design Your Future

Thursday, June 9, 2005, 5:30 – 8:30 p.m.

Veneta Community Center
25192 E. Broadway, Veneta

Contact: Margaret Boutell, 935-2191; Carol Heinkel, 682-4107

AGENDA

- | | | |
|----|--|-------------|
| 1. | Greetings and Table Assignments | 5:30 |
| 2. | Welcome
<i>Mayor Tim Brooker, City of Veneta</i> | 5:45 |
| 3. | Veneta Growth Issues
<i>Ric Ingham, Veneta City Administrator</i> | 5:50 |
| 4. | Region 2050 and <i>Design Your Future</i> Process
<i>Carol Heinkel, Region 2050 Project Manager</i> | 6:00 |
| | Question and Answer | 6:20 |
| 5. | Small Group Discussions <ul style="list-style-type: none">• Facilitation Process• Build Your Future Community and Protect Quality of Life | 6:30 |
| | 10 MINUTE BREAK | 7:30 |
| | <ul style="list-style-type: none">• Draw Your Preferred Growth Scenario | |
| 6. | Wrap-Up
<i>Marion Esty, Regional Policy Advisory Board Member
Veneta City Councilor</i> | 8:20 |

June 1, 2005

Dear Veneta Community Member:

Thank you for agreeing to participate in the Design Your Future Community Meeting on June 9 from 5:30-8:30 in the Veneta Community Center. This meeting is an opportunity for community members to become engaged in a critical dialogue about growth and its implications for Veneta and the surrounding region. At the meeting, you will be asked to give your opinion on three very important questions:

- How will we grow?
- Where will we grow?
- What actions will we take to protect our quality of life as we grow?

Meeting Preparation

To help you become better informed about the meeting topics, I recommend that you take some time prior to the meeting to review the enclosed information. It is especially important that you read the *Design Your Future* newspaper insert and complete the survey inside. Please bring your completed survey to the meeting.

Thank you again for agreeing to participate in this important exercise. I look forward to seeing you on June 9.

Sincerely,

Tim Brooker, Mayor of Veneta

About the Community Meeting and Region 2050

The Design Your Future Community Meeting is hosted by the City of Veneta and the participating elected officials on the Region 2050 Policy Advisory Board. The Regional Policy Advisory Board consists of one or two elected officials from the Lane County Board of Commissioners and the Cities of Coburg, Cottage Grove, Creswell, Eugene, Junction City, Lowell, Oakridge, Springfield, Veneta, and Westfir. Marion Esty and Fred Miller, Veneta City Councilors, serve on the Policy Board for Veneta. A member of the Governor's Economic Revitalization Team and Lane Transit District Board also sit on the Board, as a liaison to the many state agencies involved in the process and to LTD. This Board has been meeting for the past five years to guide the Region 2050 process.

The outcome of the Region 2050 process will be a Regional Growth Management Strategy, proposed for completion by June 2006. This Strategy will be adopted by the ten cities and Lane County Board of Commissioners and the Land Conservation and Development Commission (LCDC). An important product of the Strategy will be a Preferred Growth Scenario that maps where growth will be distributed in the region. Three alternative growth scenarios have been designed to aid the discussion. These scenarios are not endorsed by officials in Veneta or the region. They are tools to help community members decide how and where they want to grow and how to sustain and improve quality of life as we grow. The alternatives show how and where growth could go given physical constraints to development and land ownership and development patterns.

At the meeting, Veneta community members will be asked to consider how these alternatives might fit into a picture of the Future Community, where growth should go in and around the city in the next 50 years, and what actions would improve our quality of life as we grow. Sample potential actions will be available at the meeting for you to consider as you think about how and where you want your community to grow and how we can best protect our quality of life.

**REGION 2050 PRE-REGISTERED AND
PARTICIPANTS IN VENETA COMMUNITY MEETING
JUNE 9, 2005 (3 PAGES)**

✓ Indicates Participation in Meeting

**GENERAL
PARTICIPANTS**

✓	Jean Aguerre
✓	Janet Appleford
✓	John Barnett
	Cris Bisch
✓	Tim Brooker
✓	Jim Bruvold
	Janet Campbell
	Darrell Carman
	Lucille Choate
✓	Thomas Cotter
	Pat Coy
✓	Hannah Dean
✓	James Dean
	Greg Demers
✓	James Eagle Eye
✓	Marion Esty
✓	Earle Ellson
✓	Linda Frazier
✓	Tony Garcia
✓	Ruth Germaine
	Kate Gessert
✓	Len Goodwin
	Sue Hallett
✓	Craig Harbison
	Ivan Hernandez
	Keyte Hladky
✓	Sharon Hobart-Hardin
✓	Kim Kaufman
✓	Larry Larson
✓	Terry Leezer
	Debra Lund
✓	Robbie Main

GENERAL PARTICI- PANTS

- ✓ Joan Mariner
- Mike Millage
- Fred Miller
- ✓ Marty Nelson
- Sterling Pew
- Larry Pierce
- ✓ Mel Purvis
- Lily Rees
- Lois Riha
- ✓ Derek Rodman
- Rick Rogers
- ✓ Tami Sakany
- Lydia Schauer
- ✓ Leslie Scott
- ✓ Mick Skolnick
- ✓ Devon Trottier
- ✓ Rozella Van Meter
- Gail Wilkie
- ✓ Jeneca Jones
- ✓ Patrice Broome
- ✓ Dennis Broome
- ✓ Colleen Wafel
- ✓ Marlene Barnett
- ✓ Bob Eddy
- ✓ Jane Williams
- ✓ Karen Wickham
- ✓ Steve Recca
- ✓ Mona Linstromberg
- ✓ Chuck Anderson
- ✓ Duane Edmondson
- ✓ Irene Jasper

CITIZEN PANEL

- Brooks Batson
- Eric Benson
- Ercelea Boren
- ✓ Kenneth Bylund
- ✓ Cathy Colson
- ✓ Caren Conger
- ✓ Jon Eggert
- ✓ Ronald Faust
- ✓ Lacy Fischer
- Susan Franz
- ✓ Bob Gilstrap
- ✓ George Hageman

**CITIZEN
PANEL**

- ✓
- ✓
- ✓

Gary Hawke
Jeri Kaufman
Angharad Llewellyn
David Patton
Veronica Robbins
Deanna Roberts
John Schulze
Trina Webber

Population and Housing Densities in Year 2000 and in Three Alternative Growth Scenarios

			Compact Urban Growth Scenario		Satellite Communities Growth Scenario		Rural Growth Scenario	
	2000 Population	2000 Net Units Per Acre	2050 Population	Net Units Per Acre	2050 Population	Net Units Per Acre	2050 Population	Net Units Per Acre
UGBs								
Eugene	160,514	6.0	252,689	7.4	212,248	7.0	193,393	6.9
Springfield	61,989	6.4	112,103	7.1	83,800	7.2	84,102	7.1
Coburg	969	4.8	5,827	8.1	5,984	8.1	5,878	8.2
Cottage Grove	8,890	5.0	16,148	6.7	26,501	6.8	14,723	6.7
Creswell	3,909	4.9	14,920	6.3	22,858	6.8	5,795	5.6
Junction City	5,858	6.3	9,128	6.7	12,524	6.1	8,465	6.3
Lowell	857	3.6	2,368	3.7	2,845	3.6	2,359	3.7
Oakridge	3,246	3.5	7,895	6.1	13,939	5.8	7,136	5.3
Veneta	2,755	4.0	14,110	5.3	24,016	5.9	10,002	5.0
Westfir	287	2.5	546	3.7	564	3.9	544	3.7
Growth Centers								
Pleasant Hill	543	0.4			11,777	6.6		
Goshen	230	0.2			10,180	9.9		
Alvadore	309	0.7			16,027	6.3		
Total UGBs/Growth Centers	249,274	3.5	435,734	7.1	443,263	6.9	332,397	6.8
Total Rural	56,733	0.4	27,766	0.3	20,237	0.2	131,103	0.5
Regional TOTAL	306,007	1.4	463,500	5.3	463,500	3.1	463,500	1.7

Employment and Employment Densities in Year 2000 and in Three Alternative Growth Scenarios

			Compact Urban Growth Scenario		Satellite Communities Growth Scenario		Rural Growth Scenario	
	2000 Employment	2000 Emp Per Acre	2050 Employment	Net Emp Per Acre	2050 Employment	Net Emp Per Acre	2050 Employment	Net Emp Per Acre
UGBs								
Eugene	88,743	14.1	117,346	15.1	88,833	13.3	100,307	14.1
Springfield	22,488	7.1	42,092	12.7	39,101	11.4	43,189	12.2
Coburg	3,717	7.9	5,340	17.8	5,293	17.7	5,468	18.9
Cottage Grove	3,305	4.9	10,852	18.8	12,883	16.3	11,247	19.6
Creswell	1,054	5.8	9,686	20.8	14,503	17.7	7,694	19.5
Junction City	3,148	10.8	10,157	10.7	13,367	16.8	11,448	15.6
Lowell	157	6.8	289	19.7	1,135	21.5	930	21.3
Oakridge	711	2.8	3,218	10.0	6,798	10.5	4,960	12.2
Veneta	620	5.2	5,240	19.5	10,207	21.6	5,797	18.5
Westfir	4	0.3	95	7.7	94	7.7	97	7.7
Total UGBs								
Growth Centers								
Pleasant Hill					2,313	22.0		
Goshen					6,853	14.6		
Alvadore					2,937	20.7		
Total UGBs/Growth Centers	123,947	9.9	204,316	14.6	204,316	13.9	191,137	14.2
Total Rural	10,684		10,684	5.8	10,684	5.0	23,863	5.2
Regional Total	134,631		215,000	13.1	215,000	12.5	215,000	12.2

Acres in Urban Growth Boundaries and Rural Areas in Year 2000 and in Three Alternative Growth Scenarios

	Compact Urban Growth Scenario				Satellite Communities Growth Scenario			Rural Growth Scenario*		
	2000 UGB	2050 UGB	Additional Acres From 2000	% Increase From 2000	2050 UGB-Growth Center Area	Additional Acres From 2000	% UGB Increase From 2000	2050 UGB	Additional Acres From 2000	% Increase From 2000
UGBs										
Eugene	28,398	36,457	8,059	28%	31,588	3,190	11%	30,853	2,455	9%
Springfield	11,939	17,480	5,541	46%	13,740	1,801	15%	13,740	1,801	15%
Coburg	451	1,045	594	132%	1,118	667	148%	1,056	605	134%
Cottage Grove	2,226	2,544	318	14%	3,582	1,355	61%	2,380	154	7%
Creswell	994	1,737	743	75%	2,899	1,905	192%	1,201	207	21%
Junction City	1,685	2,219	534	32%	2,390	705	42%	1,909	224	13%
Lowell	412	453	41	10%	573	161	39%	490	78	19%
Oakridge	1,188	1,255	67	6%	2,499	1,311	110%	1,375	187	16%
Veneta	1,386	1,900	515	37%	3,041	1,655	119%	1,562	177	13%
Westfir	169	218	49	29%	218	49	29%	218	49	29%
Growth Centers										
Pleasant Hill					1,235	1,235				
Goshen					1,157	1,157				
Alvadore					1,704	1,704				
Total UGBs/Growth Centers	48,849	65,309	16,460	34%	65,745	16,896	35%	54,785	5,937	12%

**Veneta Community Meeting
Facilitation Notes by Table**

Table #1 Notes

Number of Participants at table: 8

Three Most Important Regional Goals

- Land Use and Development
- Transportation
- Environment

Alternative Growth Scenario Ratings at Table

1. Compact Urban Growth (42 points)
2. Satellite Communities Growth (42 points)
3. Rural Growth (41 points)

Actions to Protect Quality of Life

Land Use and Development

- Compact Urban Growth
- Further growth of urban area
- Introduce a commuter train*
- Better mass transit between Veneta and Eugene*
- Consider impact to wild lands around Alvadore-critical water area*
- Increase LTD funding*
- Innovative transportation-electric trains, buses*
- Create cultural centerpiece-artists
- Business development in local area-Links to support businesses and education
- Find ways to reduce costs to businesses to attract them. Need information re: mileage rate, part of county tax decision.

Environment

- Take Inventory on species and plan for least impact
- Starter homes have less impact than larger homes*
- Strict regulations for habitat protection
- Promote energy efficient homes
- Consider impact on surrounding community when new subdivisions built, especially traffic

Compact Urban Growth Scenario Map Comments

- Biodiversity inventories are needed to apply intelligent conservation measures
- Ensure unfragmented access to water for wildlife and habitat protection
- Allow residential or commercial development in wetlands
- More business development along transportation corridors
- Restrictions on building design standards
- More accessibility to red area - Commercial center.
- Expansion should be in SW corner to include water recharge areas.

Table #2 Notes

Number of Participants at table: 7

Three Most Important Regional Goals

- Economy
- Environment
- Education

Alternative Growth Scenario Ratings at Table

1. Compact Urban Growth (44 points)
2. Satellite Communities Growth (43 points)
3. Rural Growth (29 points)

Actions to Protect Quality of Life

Economy

- Create living wage jobs in community
- More local business* and locally owned businesses
- Diverse economy
- Communications infrastructure
- Develop what exists

Education

- Ensure funding
- Maintain local schools
- Within schools encourage diverse class offerings
- Increase public will to support education

Environment

- Increase enforcement of policy*
- Maintain buffers

Land use and Development

- Want more access to local goods and services

Housing

- Don't want a bedroom community

Compact Urban Growth Scenario Map Comments

- Dislike urban growth just in land use
- Satellite-Scary-too much housing growth**
- Compact and Rural-inappropriate use of land
- Not enough parks and open space in all
- Transportation a concern in all scenarios (not addressed)

- UGB in Satellite growth should go to the water **
- Railroad not factored in and does not go along with industrial
- Like rural growth **
- 126 should be 4 lanes**
- Satellite community not enough industrial*
- Need demographics to consider
- What about water considerations
- Want to see campus industrial included.

Table #3 Notes

Number of participants at table: 8

Three Most Important Regional Goals

- Land Use and Development
- Economy
- Transportation

Alternative Growth Scenario Ratings at Table

1. Satellite Communities Growth (56 points)
2. Compact Urban Growth (43 points)
3. Rural Growth (22 points)

Actions to Protect Quality of Life

Land Use and Development

- Broadway doesn't have a potential to be a city center. Need to encourage development on Broadway
- ODOT property needs better upkeep to make it look better.

Economy

- Develop identity to draw tourism (bird watching, museum)
- Industrial development needed
- Continue to focus on developing the industrial park
- Incentives needed to draw development. Lower SDCs on industry/commercial development
- Focus industrial growth on smaller business
- Does it make economic sense for Veneta to annex Elmira
- Help local artists, wineries, etc. to develop businesses-

Transportation

- Major improvements to highways needed or jobs need to be in Veneta
- Alternative routes beyond Hwy 126 need improvements (Such as Cantrell)
- Railroads should be utilized as a commuter line. Could benefit industry.
- Better transit for elderly needed, only two buses

- Could use rail ROW as road ROW
- Tourism may be a way to diversify economy and support transit system.

Environment

- Use natural resources as a city amenity
- Protect parks and open spaces as a way to help the local economy
- Market the wetlands to draw visitors

Housing

- Plan for a diversity of housing
- More affordable housing needed
- Senior housing is lacking in Veneta

Satellite Communities Growth Scenario Map Comments

- Preserve flood plan areas for wildlife. Incorporate as greenways
- Consider incorporating Elmira into UGB and go west towards Noti and use flood-plain as a central greenway
- Improve Territorial north to Clear Lake Road as a major transit corridor
- Keep peninsula available for tourism and use Cantrell Road. Then develop to the south.
- Limit UGB expansion on the peninsula.

Table #4 Notes

Number of Participants at table: 9

Three Most Important Regional Goals

- Economy
- Communities Facilities and Services
- Education

Alternative Growth Scenario Ratings at Table

1. Satellite Communities Growth (47 points)
2. Compact Urban Growth (28 points)
3. Rural Growth (23 points)

Actions to Protect Quality of Life

Economy

- Take natural resources and enhance Veneta
- Build performing arts center
- Develop light industrial
- Develop/enhance agricultural and eco tourism
- Bring industry with good paying jobs

- Develop an economy that will keep people in Veneta
- Develop a unique sense of place for Veneta and create jobs to support it.

Community Facilities and Services

- High speed internet
- Develop alternative H2o Sources
- Protecting wetlands with aquifer in mind
- Address traffic on Hwy 126
- Standardize road quality and beds
- Utilize existing rail lines for urban transit
- Address road capacity and maintenance issue
- Address social service capacity
- Better police response
- Increase H2O Treatment
- Develop Parks

Education

- More stable funding
- Supplement school funding with grant money
- Develop contribution sources
- develop charter schools
- Integrate public and charter schools for interaction between schools
- LCC sub campus in Fern Ridge area
- Be aware of potential impact of ethnic groups

Satellite Communities Growth Scenario Map Comments

- More growth towards Elmira and Crow
- Larger lot sizes to maintain livability*
- More design innovation for residential lots
- PUD/increase density between houses to preserve open spaces
- More nodal development
- Develop pedestrian bike paths/areas away from roadways, where possible
- More neighborhood parks
- Develop park system that is neighborhood friendly.

Table #5 Notes

Number of Participants at table: 9

Three Most Important Regional Goals

- Land Use and Development
- Environment
- Education

Alternative Growth Scenario Ratings at Table

1. Satellite Communities Growth (55 points)
2. Compact Urban Growth (39.5 points)
3. Rural Growth (32 points)

Actions to Protect Quality of Life

Land Use and Development

- More commercial/industrial lands with state of art infrastructure to draw living wage jobs
- Rethink minimum lot sizes (6,000 feels a little small). Require legislative change
- Better conserve and manage natural resources
- Design standard (working with the lay of the land)
- Pocket parks/greenways
- Common parking areas for subdivision
- Figure out way to utilize train rail line
- Much better LTD service/transit center
- Grow community identity and have central areas for activities with community amenities
- Pedestrian friendly
- Maintain more trees in urban area/incentives for tree preservation
- Environmental standards strengthened
- More apartments, multiple family housing with design standards

Environment

- Secure additional H2O rights. Require legislative change
- Storm H2o and waste H20 management
- Better job protecting wetlands. More enforcement of existing standards
- Open burning curtailment and enforcement of existing rules. Develop alternatives to burn.
- Increase habitat enhancement efforts (Birdwatchers)
- Improve access to reservoir in sustainable manners
- Wildlife friendly recreational opportunities
- Promote and encourage environmental friendly industries. (organic farms, wineries)
- Promote and encourage environmental tourism
- Connected system of greenways and wildlife movement corridor

Education

- Think more of Fern Ridge, Elmira, Noti, Crow than Veneta alone
- \$ to fund
- Lobby legislature to change school funding methodology (including school programs-art, music, sports)
- Allow school employees to "wear less hats"

- Law enforcement/safety
- After school programs especially for teenagers
- Importance of link with community facilities
- Summer camps
- parks and recreation district
- Community theater groups with arts
- Expand Library

Satellite Communities Growth Scenario Map Comments

- Get walkways, bike paths, greenways all around the peninsula and be able to get there from downtown.
- Improve 126 to 4 lanes/access to Eugene. (2 lanes elevates to minimize impacts to wetlands)
- Minimize development on peninsula
- Keep peninsula outside of the UGB
- If peninsula is in UGB more say over land use and development**
- UGB could grow west
- UGB could grow south just past Fleck
- Consider urban reserve (to include peninsula)
- Likes the high intensity residential areas with potential for some nice town houses.
- Caution against the high intensity residential houses near peninsula
- Consider more park areas

Table #6 Notes

Number of Participants at table: 7

Three Most Important Regional Goals

- Land Use and Development
- Economy
- Education

Alternative Growth Scenario Ratings at Table

1. Compact Urban Growth (50 points)
2. Satellite Communities Growth (47 points)
3. Rural Growth (13 points)

Actions to Protect Quality of Life

Land Use and Development

- Do something about 126 and West Eugene Parkway
- Make road improvements in an environmentally conscience way
- Make use of trains as commuter methods and have it at a reasonable price.

Economy

- Find/develop something unique about Veneta to attract businesses
- More competitive pricing to encourage people to buy in Veneta
- Lower taxes to increase businesses in Veneta*
- Promote high tech in Veneta
- Transportation affect all of the above
- Veneta needs to look for ways to recruit more businesses
- More businesses locally and local businesses

Education

- Expand partnerships with organizations to make Veneta a cultural center for the Arts
- Increase taxes to support schools***
- Combine school district
- Virtual/Online Schools***
- Expand the resources of the charter schools
- Make use of existing facilities by distributing students
- Make a regional school*

Compact Urban Growth Scenario Map Comments

- Map looks reasonable
- Looks like there will be affordable housing
- Would they be able to provide for the 100yr. Flood?
- What impact will the commercial area have on the flood plain?

Table #7 Notes

Number of Participants at table: 5

Three Most Important Regional Goals

- Economy
- Transportation
- Communities Facilities and Services

Alternative Growth Scenario Ratings at Table

1. Rural Growth (34 points)
2. Satellite Communities Growth (32 points)
3. Compact Urban Growth (14 points)

Actions to Protect Quality of Life

Economy

- Housing expansion will affect agricultural lands

- Rural growth needs to develop small businesses that take advantage of natural resources.

Transportation

- Bike paths removed from roads (Like Eugene and Cottage Grove)
- Improve 126
- Improve/build new sidewalks
- Bike paths instead of sidewalks**
- Planning needs to carefully study and address sidewalks and bikes. Where and who pays.

Communities Facilities and Services

- Concern about water quality in Veneta
- Concern about cost of utilities

Housing

- Increase size of city lots.

Environment

- Protect public lands from private ownership
- Open public lands to public (less fees)

Education

- Ensure low student: teacher ratio
- More charter schools in rural areas**
- Growth will burden existing rural schools
- Ensure good education for Veneta children

Rural Growth Scenario Map Comments

- Expand UGB to South; rural UGB growth addition to South
- Revenue sharing with Lane County or infrastructure
- Make peninsula 1 acre developments
- More land development to support family wage jobs
- More land development to support office complexes; clean industries
- No factories**
- Building codes for peninsula to discourage certain types development (No junk yards, development that is aesthetically pleasing)
- Larger city lots
- Ensure green areas

Note: There was no table #8.

Table #9 Notes

Number of Participants at table: 3

Three Most Important Regional Goals

- Land Use and Development
- Environment
- Community Services and Facilities

Alternative Growth Scenario Ratings at Table

1. Rural Growth (21 points)
2. Compact Urban Growth (12 points)
3. Satellite Communities Growth (11 points)

Actions to Protect Quality of Life

Land Use and Development

- Least growth in cities, most rural 1-2 acres

Environment

- Could allow areas to stay green
- Water availability on own property spreads costs
- Environmental impacts dispersed*
- Ground water quality good in Veneta*

Communities Facilities and Services

- Fire and police more expensive
- Low waste water
- Decreased need for concentrated facilities
- Lower impact on cultural/historic resources

Housing

- Starter home could go in cities

Transportation

- Road improvements needed for safety of Hwy 126
- Gas costs and availability a problem,

Education

- Helps rural schools

Rural Growth Scenario Map Comments

- City center with mixed use
- Define Hwy 126 to 8th to E. Boulton
- Affordable housing around downtown for all economic levels
- Commuter rail to Eugene (Exiting track use)

- City center draws people/small businesses with historic district near museum, theater/create community cultural center, true community center, trees, natural vegetation
- Within UGB, bike paths, parks, trees, and public transit
- Higher density ok if tastefully done
- Improve Broadway and surrounding streets
- Move retail commercial downtown to support Veneta population
- Expand UGB to south as well, allow a variety of density*